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1. The important factors that cause wholesome relationship between parents are the following except

Respect, consideration and affection for each other

--->> Non-sharing of common aspirations and goals

Understanding of each other's needs

Respect for each other's different points of view

2. The study of the prices of commodities from a number of market places and shops at different periods of years is known as

Price survey

--->> Market survey

Selling survey

None of the above

3. Those things that we prefer are generally regarded as

Needs

Wants

--->> Likes

Desires

4. Planning involves the following sub-steps except

identify the needs

establish priorities among needs - i.e. place them in order of importance

--->> non-identification of resources available that could be used in meeting needs

deciding how and when resources will be used to meet the needs

5. Needs related to state of the mind e.g. freedom from fear, threat, danger or deprivation are known as

self - actualization Needs

--->> Safety Needs

Social Needs

Esteem Needs

6. A measure of worth placed on something is called

Management

Need

Motivation

--->> Value

7. Sources of consumer information include the following except

Consumer's own experience and that of his/her associates

Advertisement through print and electronic media, posters,  
and billboards

Sales agent or staff of the manufacturer or service provider

--->> Manufacturer's financial booklets

8. The action taken in selecting from alternative courses of action is  
known as

Planning

Organizing

Directive

--->> Decision

9. The area concerned with the use and care of a sewing machine, basic  
and decorative stitches, seams and plackets, fabric selection, etc. is  
called

Textile

--->> clothing

sewing

Fashion designing

10. The resources that exist outside people but can be controlled, owned  
or used by the family e.g. tools, money, social facilities, goods etc.  
are called

--->> Material resources

Desired Resources

Needed Resources

Human Resources